



## WAMBA Committee Meeting 4-2014

**Date:** 29<sup>th</sup> July 2014

**Time Start:** 18:30

**Location:** Online

**Attendees:**

- Louise Wallace
- Jodie Stembridge
- Jake Hannah
- Ashley Genefaas
- Margaret McIlroy
- Sarah Smith
- Nigel Wade
- David Willcox

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### 1. Apologies

The following apologies were received by email:

- John Roberts
- Ian Humphrey
- Andrew Mann
- Rebecca Swan
- John Wallace
- Phil Wilson
- Kyra Eddy

- Sam Russell

## 2. Minutes from Previous Meeting

The minutes from 24<sup>th</sup> June were accepted as accurate and all actions had been completed, except:

- The conditions put onto the slush grants for SWMBC haven't been met, and the money is yet to be paid to the club.
- Margaret yet to buy tools for the WAMBA trailer with the BankWest Happy Committees Grant.
- Louise to contact Jon Lumb to find out the current situation of the dirt jumps in Wanneroo that the council decided to remove.

**Action: Jodie to find out from Lindsay if he's also resigned from general committee.**

## 3. Treasurer's Report

From Nigel Wade:

Balance at 24<sup>th</sup> June 2014: **\$50,851.84**

Balance at 29<sup>th</sup> July 2014: **\$63,028.03**

Received cash from:

- Memberships
- Aloca for Dwellingup work USD\$3,000
- DPaW maintenance service agreements

Spent cash on:

- Nothing

Awaiting cash from:

- LotteryWest for green trails \$13,750
- LotteryWest Gunjin GST

We owe:

- KMBC green trail works \$24,580
- Louise for trailer rego \$100
- Remainder of slush grants \$2,000

## 4. WAMBA Strategic Plan and Constitution Review Update

From Louise Wallace:

Colin sent emails out to the committee in early July outlining some of the key questions to be answered by this consultation, and requesting the opportunity to speak with each member. He also provided extracts from the latest draft of the WA Mountain Bike Strategy to help in the discussion of our plan. Hopefully everyone has had the chance to speak with Colin and voice their opinions and ideas.

Colin will draw all of the discussions together and prepare a draft plan, which is expected in 3-4 weeks.

**Action: Louise to send out an email asking those who haven't yet spoken with Colin, to get in touch with him.**

## 5. IMBA Affiliation / WAMBA Membership

From Jake Hannah:

WAMBA's IMBA affiliation expired on 12<sup>th</sup> July. Shane Coppin is the interim Executive Officer of MTBA. IMBA AU is going to cease to exist, and there will be a new MTBA advocacy officer, focusing on high level advocacy, not just trail building. Official public release on this in a couple of weeks.

Membership no longer exists for IMBA AU, and hence for WAMBA. Membership page of our website has been removed and replaced with message that WAMBA memberships are on hold until MTBA have sorted out their new memberships. MTBA new participation membership is going to cost \$70 + club fee. Old IMBA membership was \$45. This membership will cover riders on all social/participation rides, even those by non-affiliated clubs.

According to MTBA, clubs can't be affiliated with them unless all club members have MTBA membership. Ian (KMBC) has been in discussions with them about this, asking for it to be optional that club/association members join MTBA so they can affiliate. Came to compromise where not all members would need to join MTBA to become affiliated. It seems the MTBA vision is for all clubs to be affiliated to them, not with WAMBA in the middle. WAMBA just another club to them.

It's unclear whether WAMBA will be offering individual membership moving forward. No affiliation = no members or fees (approx. \$2k per year from IMBA membership fees). Should we have members? It's good income, but should we be pushing members towards clubs and if they want to pay money to fund WAMBA activities, make it a donation? Should WAMBA provide insurance, including during trail building?

KMBC has been investigating insurance. The best deal seems to be with BWA, so they're going to recommend to their members (although BWA doesn't advocate MTBing). Would be good to keep money within WA and within MTBing. It could be a good opportunity for WAMBA to self-fund itself – investigate option to provide to WA MTBers. Need a volunteer - maybe Westcycle or Sarah? Should Westcycle look into a policy for all disciplines??

## 6. Vice President Nominations

From Louise Wallace:

With Lindsay Alsop stepping down from the Vice President role, the constitution requires someone from the general committee to fill the role as acting VP until the next AGM. Are club reps general committee members, and eligible for nomination? Request for nominations to go out and voting done at the next committee meeting in August.

**Action: Louise to clarify if, according to the constitution, club reps are general committee members and therefore eligible to be nominated. Also to send out an email asking for nominations.**

## **7. WestCycle MTB Development Officer Funding**

From Louise Wallace:

Received a letter from Clint (Westcycle) – WAMBA has been awarded a grant \$40k to fund Sarah's role. Is this for a year? To meet with Clint to clarify what funding for exactly. Received \$80k last year; applied for same amount this year so 50% cut from last year. May be opportunity to get funding from elsewhere. Will update at next meeting.

Working on MOU with Westcycle to define the role of MTB development officer and what Westcycle can offer to WAMBA. And roles of other people in Westcycle and what they can offer to WAMBA. Sarah was asked how many hours a week she is working for WAMBA – currently working 50:50 for Westcycle on bike skills and MTBing (two different roles). Focus for MTBing role is now higher level stuff (i.e. strategy). Questions that need to be asked:

Will other half of MTBing work load that Sarah is no longer doing now taken up by someone else?

Is Westcycle still supporting MTBing?

Westcycle still looking for funding for us?

What services can Westcycle provide to MTBing?

Until MOU with Westcycle is discussed and signed, Jake suggested we express our disappointment at cut in funding, esp. as it seems that cycling in WA got a lot of funding from DSR. And ask why our submission wasn't successful this year.

## **8. WA Mountain Bike Strategy Update**

From Sarah Smith:

Strategy text for consultation was signed off by steering group. Had meeting with graphic designer. Consultation will be in August. Question was raised as to whether the consultation should be finished before the implementation plan is started. No - pretty confident that what they have is right with regards to the strategy, so can start the plan now. Implementation plan is not public, but strategy is. Will keep the plan within steering committee as an internal working document, which WAMBA will have access to it. The plan is a working document, which is fluid and constantly changing. And very close to being finished.

## **9. SW Master Plan Update**

From Sarah Smith:

Dave sent draft to steering group and has been reviewed. Waiting for more comments to come in. Consultation draft from this will go out to targeted key stakeholders (wider than state strategy). State strategy will go out and then SW plan after that (SW is a recommendation of strategy). Westcycle pleased with work from Dave on this – exceeded expectations. Jake not keen to see any more delays to this because of state strategy. Sarah confident this won't happen and that timings will work. Both are close to completion.

SW plan has identified the significance of about 30 areas – local, regional, national. Looked at the quantity of trail in each area and important support services. Locally - MR, Pemberton, Wellington (incl. Ferguson Valley, Collie); regional - Nannup and Dunsborough.

## **10. Perth – Peel Master Plan Update**

From Sarah Smith:

Conversation with Fay Baxter (Trails Unit of LotteryWest). She really enjoyed the industry day in October last year - it opened her eyes to what trails are about. Having experience of MTBing very different from just reading applications that she receives. A very positive experience for her, and good PR for WAMBA, Westcycle and MTBing in general.

Two grant applications submitted to Lotterywest and are pending determination. Decisions on both are likely in September.

## **11. DPaW Mountain Bike Working Group Update**

From Margaret McIlroy:

The last meeting was held on last Thursday (24<sup>th</sup>). The working group split into smaller groups to review the final stages of the trail development process and presented back to the rest of the group for discussion. Margaret presented WAMBA's ideas for a MTB rider code – further information in the next section. The trail classification specification guidelines have created a lot of good spirited discussion amongst the group over a number of meetings.

Another couple of meetings in August and September should see them finalised and the last sections of the draft guidelines reviewed and updated as necessary. Draft guideline will be available by end of year.

From Louise Wallace:

So there's more transparency about what the MTBWG has been doing for the committee and the rest of the MTBing community, Danielle will arrange for the group's meeting minutes to be put onto WAMBA website. The group has been working well together, but could do better with visibility on how things going and what's being discussed. Use the website and FB notifications more while doing things for advocacy and MTBing committee.

## **12. Code of Conduct**

From Margaret McIlroy:

It's going well. Submitted draft to MTB Working Group, who came up with some suggestions after lots of discussions and brainstorming ideas. Sarah will be working with WAMBA to finalise the code and re-present to the MTBWG in August for it to be signed off and become part of the guidelines.

## **13. WAMBA Picture Calendar**

From Jake Hannah:

Keen to progress with this as soon as possible. Jesse helping again this year. Small outlay for printing (which is covered by pre-sales). Use FB to choose photos.

Small profit \$300-500, but great exposure for WAMBA. It's the ones we give away that provide the most valuable promotion – Fay (LotteryWest), DSR, etc. Suggestion for race dates to be put on the calendar. Deadline is 30<sup>th</sup> Sept – if the dates were set by then and didn't change, it might be worth it. Jake will try and put some dates that are set in stone. Ash happy to work with clubs to get race dates set.

**Action: Ash to coordinate a 2015 race calendar with all clubs, and get the information to Jake prior to 30<sup>th</sup> September.**

## 14. Website Update

From Jake Hannah:

The new WAMBA website is up and running. The old website was built by Jake and no one else could contribute; obviously with Jake leaving, this had change. Now anyone who wants to contribute can make changes and add information (or just ask Shannon to do it for them). The website was built using Joomla, and is no harder to change than a Word doc. Need to set guidelines about how and what to post.

The aim is to have information on the MTBWG and other advocacy and planning activities put onto the website, to promote WAMBA's activities to the wider community. Sarah will be working on the advocacy section, while one of the MTBWG members will be asked to provide an update.

**Action: Jodie to find if there is a training video about how to maintain website using Joomla.**

## 15. Cape to Cape TrailsWA Competition

From Jake Hannah:

PMBC is giving their free Cape to Cape entry to WAMBA, so Louise came up with idea to use it as raffle and promote interest in the new TrailsWA website. The idea would be for riders to post photos or review on TrailsWA site and share to WAMBA FB page – they go into draw.

TrailsWA is now WAMBA's trails site, so it's good to promote as well as increase our FB traffic. TrailsWA is also the baby of DSR, so good promotion for WAMBA. Rang Buzz marketing (Jason Dover) – happy about it as it promotes their race. Before launching the raffle, we'll pass it by them to rubber stamp it.

**Action: Jake to get it out into community this week.**

## 16. Avenza PDF Maps App

From Jake Hannah:

The app is a geo reference PDF on mobile phones, and links to GPS on phone. A tool the Dept of Planning and Infrastructure use for their cycling maps as they're no longer printing maps. TrailsWA website works well on mobile, so not sure if they are thinking about using the app.

Could we use this app? Provide service? The problem is that our PDF maps are not good quality, nor geo referenced. Would need Adobe illustrator, with geo reference add-on and someone with time to update them. MTBA AU is keen on our trails data.

## 17. Next Newsletter

From Jake Hannah:

Next one due out within 1-2 weeks, but as usual needs content. Looking for 2-3 paragraphs on what the Mountain Bike Working Group has been up to lately, and the progress of the guidelines so far.

**Action: Jodie to provide Jake with brief update on MTBWG for website and newsletter.**

## 18. Club Updates

### a. Albany

From Dave Marshall:

#### What we've been doing:

- Having a break after the Urban Downhill.
- Starting to organise Northcliffe.
- Commisaire training.

#### What we have planned:

- Review and planning for Urban Downhill 2015 is underway
- Northcliffe Aroundtu-it 6hr, incorporating SW clubs challenge will be organised by Albany  
MTBC NEW date 15th November

#### What is stopping us?:

- Trails Hub planning seems to have ceased, with the entire state doing master plans and a great deal of positive energy generated toward mountain biking by our club, we don't seem to have an outlet for that momentum.
- Larger committee group required to share the load. Membership increase would be good but current system that allows riders to join MTBA by value adding without actually joining a MTB club is crazy.

#### What we've learnt recently that might be useful to others:

- Running an event is interesting.
- It should be a requirement that all committee members ride 10 hrs a week minimum, so as not put their own riding on hold when busy working for the club.

### b. Collie

From John Wallace:

#### What we've been doing:

- Currently looking at funding opportunities as the SWMP comes out.



## **c. Geraldton**

From Bec Swan:

### **Trails:**

- The (draft) trails for our main loop at Chapman River has been submitted to City of Greater Geraldton and the Club is negotiating "in kind" contribution to funding applications for the City to engage trails builders for signage.
- Quotes have been submitted and we are now pending meeting with the City to agree finer details.
- The Club has also ensured representation at Million Trees planting days based around our track area - this is in conjunction with City, community nursery and other user groups of the Chapman River. We are slowly improving perception and understanding.
- We are also in negotiations with local property owner for potential single track and family style track on his land. This would be a massive coup if we can achieve agreement as also has camping and function facilities.

### **Governance:**

- Our President, Darryl Shields, has relocated to south and so we are currently operating with reduced committee. Our next committee meeting will appoint President for coverage until AGM in 2015.
- We are financial and now have sixteen fully fledged members - our target is 25 for 2014 and then increase into the following year. We are getting word out there that the Club has reformed and have a BBQ planned for Sunday 10 August 2014 which will follow a group ride.

### **Midwest Academy of Sport (MWAS):**

- The Club has a junior rider in the MWAS with some mixed results thus far. On current performance, athlete appears more suited to Enduro and longer distances than the shorter state rounds.
- MWAS log all training and race results to enable structured focus and to ensure "best fit" for each athlete. Loss of President also saw initial loss of coach but this role is now being covered by two Club members - one looking after skills and the other endurance and nutrition.

## **d. Margaret River Cycle Club**

From Andrew Mann:

### **What we've been doing**

- Weekly club rides
- MRORCA Kids Big Day Out during school holidays. Massive turnout >60 despite cold and wet conditions

### **What we have planned**

- Club merger with MRORCA. This has been in discussion for many months and a final merger proposal has been put in place. Combining the clubs will result in a stronger club with a

united MTBing brand for Margaret River. Combined human resources and funding will allow the increase in activities and trail building to be better resourced.

**What is stopping us**

- Nothing. The merger has been met with very positive feedback and is now subject to member votes.

**What we've learnt recently that might be useful to others**

- Communication is a wonderful thing – keep your members updated and committee pro-active.

**e. Peel District**

From Sam Russell:

**What we've been doing:**

- Dwellingup trail plan process is starting for Toms crossing/ Murray valley, being finalised with DPaW currently
- State and club races are running well, last two races were at Nannup and Welli Mills
- Discussing trail expansion/ options at Nannup
- Maintenance at Welli Mills, Golden Grove, Nannup all undertaken
- New commissaire training

**What we have planned:**

- State dh champs August 30&31 which should be rocking
- Club downhill race this weekend at Golden Grove
- More Dwellingup meetings etc
- Social rides
- More skills and development days
- Grants for funding for new signs and equipment for people at development days

**What's stopping us?:**

- Need to get better at how we market/ advertise events
- Getting industry sponsorship is getting harder and harder, in fact getting any kind of sponsorship

**What we've learnt recently that might be useful to others:**

- Don't go too hard at basketball and wreck your knee because it means no riding
- Buy a helmet MIC for riding commentary
- Give up cleaning your car at events because it gets trashed when it's an event car anyway
- Life is what happens while you're busy making other plans.

## 19. AOB

### Industry Day in October

From Jake Hannah:

It will be held on Friday 24<sup>th</sup> October (during Cape to Cape race). Steve Bennett is organising this, which will again be run by Rock'n'Roll. He wants WAMBA to have reps on the day - not official involved, but attending to provide networking opportunities. If you know of anyone who should be invited, let Louise know.

### Outdoors October

From Sarah Smith:

This initiative is being pushed by DSR and Outdoors WA, with the intention for it to become an annual event. The website not yet fully functioning, but they see MTBing as a big part of it, so are keen for clubs and groups to populate the calendar with their events. Races on there, but no real social recreational events up there at the moment – clubs should put their events on if they can (e.g. intro beginners' social rides). A great opportunity to promote your club/ group and MTBing in general.

To complete the form and get your event onto the calendar, [click here](#). More information on this has already been emailed out to the committee by Sarah.

**Action: Clubs/ groups/ people holding events during October are encouraged to put them onto Outdoors WA events calendar.**

### FAQs on general planning

From Louise Wallace:

More information about the planning being done at a state level needs to get out to the MTBing community. WAMBA to provide questions that community keen to know/ think that people want to know. Sarah and Danielle happy to feed into answers. Put onto website.

*Club reps - what sort of questions do you feel would be useful for your community to know?*

**Action: Louise to send email out to committee about questions they want put onto website FAQs**

**Meeting Closed: 20:30**

**Next Meeting: 2<sup>nd</sup> September - DSR, Leederville**